

Message Text

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PAGE 01 CARACA 03966 061944Z

67

ACTION COME-00

INFO OCT-01 ARA-16 ISO-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01

/067 W

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R 061602Z MAY 74

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 3663

UNCLAS CARACAS 03966

E.O. 11652: N/A

TAGS: BEXP, VE

SUBJECT: FY 76 EVENT PROGRAM

REF: STATE 82523

1. POST CONSIDERS THAT PRODUCT CATEGORIES HAVING HIGHEST POTENTIAL FOR INCREMENTAL EXPORT SALES IN FY 76 INCLUDE FOLLOWING: AGRO-INDUSTRY; HEALTH CARE INDUSTRIES; METAL WORKING AND FINISHING MACHINERY AND EQUIPMENT; BUILDING AND CONSTRUCTION SUPPLIES AND EQUIPMENT; COMMUNICATIONS EQUIPMENT AND SYSTEMS; MATERIALS HANDLING EQUIPMENT INCLUDING PORT EQUIPMENT; ENERGY SYSTEMS; ELECTRONIC COMPONENTS; PETROCHEMICAL INDUSTRY; AND POLLUTION CONTROL INSTRUMENTATION. SUPPORTING DOCUMENTATION FOR ABOVE RECOMMENDATIONS WILL BE SUBMITTED SHORTLY.

2. POST IS PLEASED TO NOTE IN PARA 1 OF REFTEL THAT, ALMOST WITHOUT EXCEPTION, ALL OF ITS PREVIOUS RECOMMENDATIONS HAVE BEEN COVERED BY PROMOTIONAL EVENTS OVER LAST FEW YEARS INCLUDING COMPUTER AND BUSINESS EQUIPMENT (OFI-SISTEMAS '72), HEALTH CARE EQUIPMENT (TRADE MISSION SEPT. '72), AIRCRAFT ACCESSORY EQUIPMENT (TRADE MISSION NOV. '72).

3. THEMES FOR TRADE PROMOTIONAL ACTIVITIES ARE ALSO SUGGESTED IN EMBASSY'S RECENT ECONOMIC TRENDS REPORT (A-52) AND TRADE OUTLOOK ARTICLE (A-92).

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Message Attributes

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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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